



THE CUSTOMER

ClearPathGPS tracks thousands of commercial vehicles every day for its customers. Its comprehensive tracking system offers business operators, control, peace of mind, and insight into how to make their businesses more efficient.



CLEARPATH GPS' STORY

ClearPathGPS is a B2B company whose target market is small to medium-sized truck and transport delivery businesses. Its customers pay on a subscription basis for a GPS tracking system that can track vehicle locations down to 30-second time intervals.

ClearPathGPS experienced rapid growth in its early start-up days. The business quickly realized it needed a platform to power its high-volume billing – one that could integrate and feed financial data seamlessly into its accounting system. As a no-contract provider, ClearPathGPS prorates subscriptions to the day. It also offers suspend service plans where the monthly charge drops from \$20/m to \$5/m. With Stax Bill's flexible API, ClearPathGPS is able to handle all of these plan changes and roll them into a daily invoice – so multiple plan adjustments during the day won't trigger an avalanche of invoices. Thanks to Stax Bill, ClearPathGPS has enjoyed managing its subscriptions with ease, experimenting with pricing strategies, and honing in on areas for improved operational efficiency.



THE CHALLENGE

ClearPathGPS' customer billing requirements are highly customized and high volume. It's a "no-contract provider", which means the team needs to prorate subscriptions to the day; there can be hundreds of plan adjustments daily – requirements that are unmanageable with a manual process.



THE SOLUTION

Stax Bill has not only automated ClearPathGPS' complex billing cycles but also granted the flexibility to structure payment plans as the team wishes within

the system. They are now able to track and view their revenue in real-time, which enables them to make changes on the fly.



THE BENEFITS

Stax Bill has enabled ClearPathGPS to automate the management of all aspects of its complex subscription billing – allowing them to focus on their core business strategy and execution.



Stax Bill's feature-rich platform has given us a powerful way to seamlessly manage our entire subscription business from billing to account management. Stax Bill is the Swiss Army Knife of billing.

- Chris Fowler

CoFounder and CEO, ClearPathGPS



The power of Stax Bill, coupled with the tight API integration into our order management, provisioning, and activation systems means billing runs on auto-pilot.

- Chris Fowler

CoFounder and CEO, ClearPathGPS

The automation of recurring billing is a business superpower. **Let's start your origin story.**